Social Media and Communications update (Andrew)

**EMAIL**

Email to all confirmed participants, newsletter sign ups and other that contains:

Expo Invite

Workshop Recap

**SOCIAL MEDIA**

Need to write and plan tweets/facebook posts promoting The expo and driving people to RSVP

**EXPO**

Picatic page is set up, 12 RSVPS so far

I think 2 -3 emails leading up to the event promoting the EXPO would work nice, each email we send we can remove the people who RSVP’d already from the list

**RECRUITMENT**

After the friday email went out telling confirmed participants that they are registered and to let us know if they cant make it we got about 10-12 cancelations. All the reasons where the weekened was either a conflict or they had other things going out preventing them to come

I need to recruit 13 more participants

expo invite to code toronto participants

Note on slack

Prep